

Daniel Costa - UX Designer | Product Designer

I am a UX Designer with the aim of bringing a positive impact on people's lives through Design and Technology.

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Professional Experience

UX/UI Designer - Troupe Tecnologia (2022 ~ 2024)

Digital solutions company for public services in the Health, Education and Citizenship sectors.

- Implementation of user-centered design culture in the product design process. By doing this, we positively impacted professionals' productivity in the Unified Health System (Brazil SUS). Such positive changes to this B2B SaaS also contributed to customer acquisition.

UX/UI Designer - Self-Employed (2022)

- I've helped B2B SaaS business entrepreneurs implement user-centric decisions and achieve their business goals with strategic design. The projects resulted in new contracts and 100% satisfaction with deliveries.

CEO - E-commerce (2021 ~ 2022)

- Responsible for the general management of the business, defining strategic points, such as: Business model, Marketing strategy, Financial administration, Product curation, Supplier management, Customer support, Creation and maintenance of a retail website.

Teacher / Lecturer - Philanthropic Organization in Brazil and Argentina (2014 ~ 2021)

Volunteering with the mission of improving human mental health.

- Thousands of Classes Taught.
- Thousands of Individual and Group Consultancies.
- Internal Workshops and for Companies.
- Advertising material (flyers, folders, shirts, posters, infographics, responsive website).

Languages

Portuguese (Native)
Spanish (Fluent)
English (C1 Level)

Higher Education

- Graphic Design - UNICV (2022 ~ 2024)

Experiences:

- Cinematographic Direction - UCINE (2012)
- Advertising - UNAMA (2010)

Skills and Tools

Information Architecture, Benchmarking, Branding, Low-Code Development, User-Centered Design, Interaction Design, Interface Design, Responsive Design, Double Diamond, Video Editing and Post-Production, User Interview, Illustration, Journey Map, Mockups, Motion Design, Qualitative and Quantitative Research, Product Roadmap, Prototype, Sketching, Style Guide, Usability Testing, Visual Design, Wireframe.

Relevant Courses

- UX Design Professional Certificate – Google
- UX Design – Design Circuit
- Unicorn UI - Leandro Rezende
- HTML - Basic - Bradesco Foundation
- Artificial Intelligence Fundamentals 2.0 - Data Science Academy
- Motion Design with Figma: Animations, Motion Graphics - Zero to Mastery Academy
- UI & UX Application and Website Design - Lucas Martes
- Copywriting - Rock University
- Dev Journey - EBAC
- UX Writing - EBAC
- User Experience (UX) - FIAP
- Branding - Brand building - GINEAD
- Advanced Course in English - ASLAN